

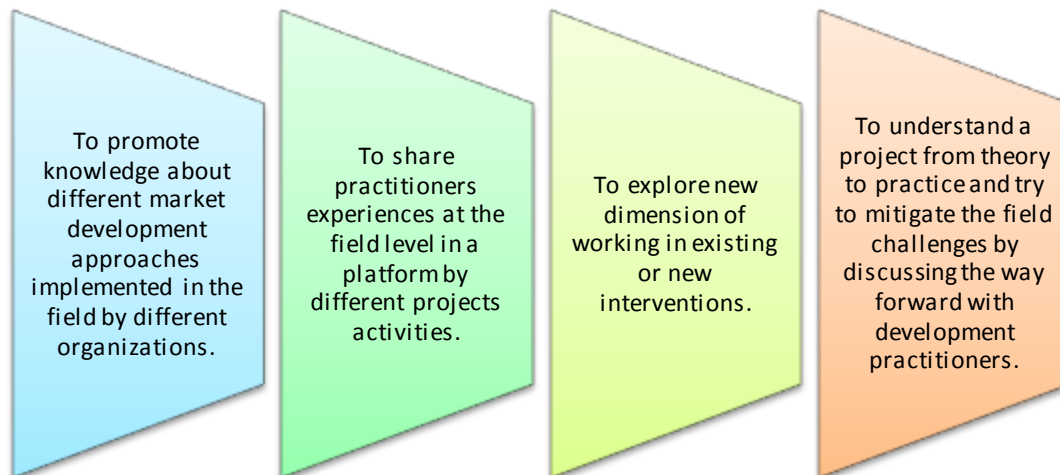
Concept note of MDF Market Jatra 2018

Market Jatra is a brand initiative of Market Development Forum (MDF) Bangladesh which is the learning and sharing journey in a field area to explore and understand the field activities of different development organizations working with market development approaches.

This is a part of MDF learning activities coordinated for the development practitioners to deepen their understanding about market development approaches and help them plan and implement market based interventions.

The Jatra creates prospect to share experiences at the field level and engage with the beneficiaries and partners from different projects. The idea is to foster knowledge about different market approaches for implementing field activities by different member organizations.

The specific objectives are-



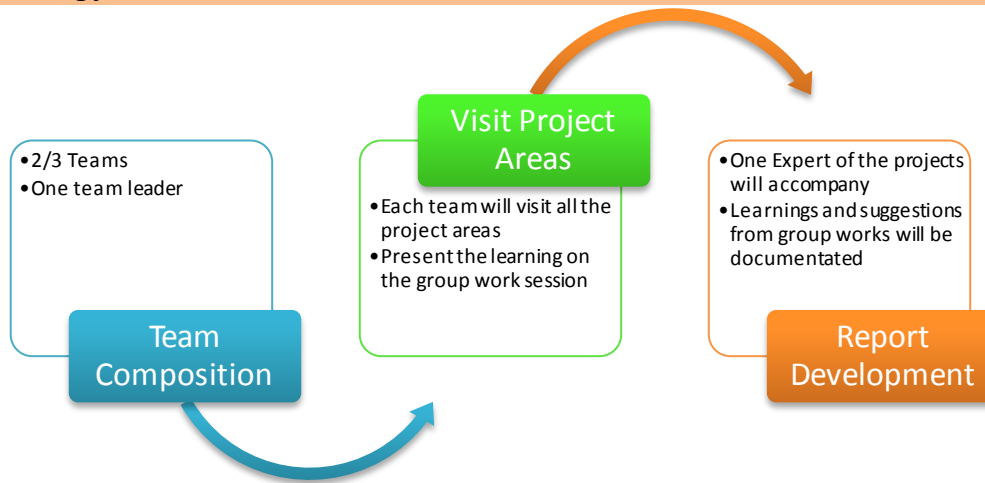
Schedule of the Market Jatra:

Date: 29 January to 31 January 2018

Places: We will focus on the northern part of the country.
Places: Rangpur-Parbattipur-Dinajpur

Base: RDRS, Rangpur

Methodology



Field Visit Activities:

1. Forward linkages-
 - How are the intervention activities engaging the forward actors with other market actors?
 - How are these market chain actors affected by the interventions?
2. Private sector partnership and lesson learned Backward Linkages
 - How are the intervention activities strengthening the capacities of backward linked market actors?
 - Is there any innovative approach to enhance the backward linkages?
 - What are the challenges they faced for access to input market
3. Inclusion-
 - How are the interventions promoting partnerships?
 - How can policies help to make successful market linkages between business and small scale farming?
 - Constraints and solution to overcome the access to mainstream market
4. Business Enabling Environment-
 - How are the marginalized community particularly women participation entitled in the project?
 - What are the institutional arrangements like government policies, regulatory organizations etc. affecting the market chain actors and service providers?

Expected Group Activities

The participants will participate in group work after visiting each intervention of the host projects.

Co-Host Organizations:

The field visit will include field activities of the following projects of MDF member organizations:

Organization	Project
1. Practical Action	Climate Resilient Agriculture Project
2. VSO Bangladesh	Growing Together
3. HEKS/EPER	Accelerating Livelihoods Options for the Dalit and Ethnic Communities (ALO).
4. iDE	Sanitation Marketing Systems in Bangladesh (SanMarkS) OR Profitable Opportunities for Food Security (PROOFS)

Registration Process

<p>All participants must fill up MDF registration form and submit before journey. Registration form is available here: https://goo.gl/1SmWes</p>	<p>Registration Fee: MDF will charge a one-off BDT 15,000/- per participant as registration fee which includes all the expenses of the field visit including Return air fare (Dhaka to Saidpur-Dhaka), Accommodation (Base: RDRS, Rangpur), Local transport, Food.</p>
---	--